

MSACL 2015 EU: Sponsorship Opportunities (in USD \$)

Select				
Sponsor Level	Platinum	Gold	Silver	Bronze
Sponsorship Amount by February 6, 2015	\$15,000	\$10,000	\$5,000	\$2,500
Sponsorship Amount after February 6, 2015	\$18,000	\$12,000	\$6,000	\$3,000
# Available	2	2	4	10
Exhibit Booth Discount	30%	25%	15%	10%
Corporate Workshop Discount	30%	25%	15%	10%
Logo on ALL Attendee Name Badges	Yes			
Logo on Program Cover	Yes	Yes		
Logo on Banner at Reg Desk	Yes	Yes	Yes	Yes
Logo on Banner at Exhibit Hall Entrance	Yes	Yes	Yes	Yes
Color Ad in Program (pages)	3	2	1	
B&W Ad in Program (pages)	1	1	1	1
Top of Website Banner, 470x45px (Jun 1 - Sept 15)	Yes			
Website Logo Placement: Left, under navigation	Yes	Yes	Yes	Yes
Logo on Promotional Ads for Conference	Yes	Yes	Yes	
Logo on Banner for Receptions	Yes	Yes	Yes	
Logo on Banner for Conference Lunches	Yes	Yes	Yes	
Logo on Banner for Conference Coffee Breaks	Yes	Yes	Yes	
Email Blasts to Opt-In Registrants*	3	2	1	

* does not include blasts that are part of Exhibit or Workshop purchase (1 each)

Retail Cost	Exhibit Booths and Corporate Workshops^					#	Total
\$5,500	Add an Exhibit Booth (Limit 2) for	\$ 3,850	\$ 4,125	\$ 4,675	\$ 4,950		\$
\$4,000	Add a Corporate Workshop (Limit 1) for	\$ 2,800	\$ 3,000	\$ 3,400	\$ 3,600	1	\$

^ also requires completion of Exhibit or Workshop Application.

Booths & Workshops \$

Sponsorship \$

Total \$

All payments must be made in United States Dollars \$

Company: _____ Contact Name: _____

Email: _____

For Payment by Check: Make payable to "MSACL" and mail to: MSACL, 205 12th St., Del Mar, CA, 92014, USA

For Payment by Wire Transfer:

Bank information will be on the invoice you receive following submission of this application.

For payment by CC:

Name on Card: _____ Authorized Signature: _____

CC#: _____ Exp: _____ Card Type: MC Visa AmEx

FAX to: 858-876-1873 or Email to: chris.herold@MSACL.org