

# MSACL 2015 US: Sponsorship Packages

Sponsor Level		Platinum	Gold	Silver	Bronze
Select					
Value		\$35,000	\$22,000	\$15,000	\$10,000
(each)	# Available	2	2	3	5
\$ 5,000	Exhibit Booth(s)	2	1	1	1
\$ 2,250	Corporate Workshop(s) Breakfast				1
\$ 3,750	Corporate Workshop(s) Post-Lunch	2	1	1	
\$ 300	Exhibitor Registrations	10	10	8	6
\$ 650	Discounted Full Registrations (50% off)	8	5	4	3
\$ 3,500	Dedicated Office (Nautilus) - # of Days	2	1		
\$ 4,000	Dedicated Office (Exec Ctr, Rm 1 or 4) - # of Days	2	1		
\$10,000	Lanyard Logo Branding	Yes			
\$ 5,000	Logo on Program Cover	Yes	Yes		
\$ 4,000	Banner Recognition at Entrance	Yes	Yes	Yes	Yes
\$ 4,000	Banner Recognition at Reg Desk	Yes	Yes	Yes	Yes
\$ 4,000	Banner Recognition Inside Exhibit Hall	Yes	Yes		
\$ 2,000	Banner Recognition Outside Exhibit Hall	Yes	Yes		
\$ 1,000	Color Ad in Program (pages)	3	2	1	
\$ 500	B&W Ad in Program (pages)		1	1	1
\$ 8,000	Top of Website Banner, 470x45px (Jan 1 - Apr 1)	Yes			
\$ 2,000	Website Logo Placement: Left, under navigation	Yes	Yes	Yes	Yes
\$ 3,000	Logo on Video Conference Signage (Rotating )	Yes	Yes	Yes	Yes
\$ 750	Email Blasts to Attendees	8	6	5	3
Total Value		\$ 91,700	\$ 53,500	\$ 32,000	\$ 26,750
Savings		\$ 56,700	\$ 31,500	\$ 17,000	\$ 16,750
% Savings		62%	59%	53%	63%

RESERVED for Companies with Fewer than 100 Employees

FAX to: 858-876-1873 --- No cover sheet needed.

or Email to: [chris.herold@msacl.org](mailto:chris.herold@msacl.org)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For payment by CC:

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp: \_\_\_\_\_