

MSACL 2016 EU: Sponsorship Opportunities (*in USD \$*)

	select	select	select	select
Sponsor Level	Platinum	Gold	Silver	Bronze
Sponsorship Amount by May 11, 2016	\$16,000	\$11,000	\$6,000	\$3,000
Sponsorship Amount after May 11, 2016	\$18,500	\$13,000	\$7,250	\$3,750
# Available	2	2	4	10
Exhibit Booth Discount	30%	25%	15%	10%
Corporate Workshop Discount	30%	25%	15%	10%
Logo on Attendee Name Badges for Conference	Yes	No	No	No
Logo on Program Cover	Yes	Yes	No	No
Logo on Banner at Reg Desk	Yes	Yes	Yes	Yes
Logo on Banner at Exhibit Hall Entrance	Yes	Yes	Yes	Yes
Permission to place Standing Banners in Exhibit Hall: 1x2.2m (wxh)	3	2	1	No
Color Ad in Program (pages)	3	2	1	No
B&W Ad in Program (pages)	1	1	1	1
Top of Website Banner, 470x45px (Jun 1 - Sept 15)	Yes	No	No	No
Website Logo Placement: Left, under navigation	Yes	Yes	Yes	Yes
Email Blasts to Opt-In Registrants*	3	2	1	No

* does not include blasts that are part of Exhibit or Workshop purchase (1 each)

All payments must be made in *United States Dollars \$*

Company: _____ **Contact Name:** _____

Email: _____

For Payment by Check: Make payable to "MSACL" and mail to: MSACL, 205 12th St., Del Mar, CA, 92014, USA

For Payment by Wire Transfer:

Bank information will be on the invoice you receive following submission of this application.

For payment by CC:

Name on Card: _____ **Authorized Signature:** _____

CC#: _____ **Exp:** _____ **Card Type:** __ MC __ Visa __ AmEx

FAX to: 858-876-1873 or Email to: chris.herold@MSACL.org