

# MSACL 2016 US: Sponsorship Opportunities (in USD \$)

Select				
Sponsor Level	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$18,000	\$12,000	\$6,000	\$3,000
# Available	2	2	n/a	n/a
Exhibit Booth Discount	30%	25%	15%	10%
Corporate Workshop Discount	30%	25%	15%	10%
Logo on ALL Attendee Name Badges	Yes			
Logo on Program Cover	Yes	Yes		
Logo on Banner at Conference Entrance	Yes	Yes	Yes	Yes
Logo on Banner at Reg Desk	Yes	Yes	Yes	Yes
Logo on Banner at Exhibit Hall Entrance	Yes	Yes	Yes	
Logo on Banners IN Exhibit Hall	Yes	Yes		
Color Ad in Program (pages)	3	2	1	
B&W Ad in Program (pages)	1	1	1	1
Top of Website Banner, 470x45px (Oct 1 - Mar 1)	Yes			
Website Logo Placement: Left, under navigation	Yes	Yes	Yes	Yes
Logo on Video Conference Signage	Yes	Yes	Yes	
Logo on Promotional Material for Conference	Yes	Yes	Yes	
Dedicated Office : # of Days	4	2		
Email Blasts to Opt-In Registrants*	3	2	1	

\* doesn't include blasts that are part of Exhibit / Workshop purchase ( 2 each)

**Total** \$

*All payments must be made in **United States Dollars \$***

**Company:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**For Payment by Check:** Make payable to "MSACL" and mail to: MSACL, 205 12th St., Del Mar, CA, 92014, USA

**For Payment by Wire Transfer:**

Bank information will be on the invoice you receive following submission of this application.

**For payment by CC:**

**Name on Card:** \_\_\_\_\_ **Authorized Signature:** \_\_\_\_\_

**CC#:** \_\_\_\_\_ **Exp:** \_\_\_\_\_ **Card Type:** \_\_ MC \_\_ Visa \_\_ AmEx

**FAX to:** 858-876-1873 **or Email to:** [chris.herold@MSACL.org](mailto:chris.herold@MSACL.org)