

MSACL 2017 US: Sponsorship Opportunities (in USD \$)

Select				
Sponsor Level	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$18,900	\$12,600	\$6,300	\$3,150
# Available	2	2	5	10
Exhibit Booth Discount	30%	25%	15%	10%
Corporate Workshop Discount	30%	25%	15%	10%
Logo on ALL Attendee Name Badges	Yes	No	No	No
Logo on Program Cover	Yes	Yes	No	No
Logo on Banner at Conference Entrance	Yes	Yes	Yes	Yes
Logo on Banner at Reg Desk	Yes	Yes	Yes	Yes
Option to Place Standing Banners at Exhibit Hall entrance^	3	2		
Color Ad in Program (pages)	3	2	1	
B&W Ad in Program (pages)	1	1	1	1
Website Logo Placement: Left, under navigation	Yes	Yes	Yes	Yes
Logo on Video Conference Signage	Yes	Yes	Yes	
Dedicated Office : # of Days	4	2		
Email Blasts to Opt-In Registrants*	3	2	1	

* doesn't include blasts that are part of Exhibit / Workshop purchase (2 each)

^ max. dimensions of 36x96". Must be standing banner.

Total \$

All payments must be made in United States Dollars \$

Company: _____ **Contact Name:** _____

Email: _____

For Payment by Check: Make payable to "MSACL" and mail to: MSACL, 205 12th St., Del Mar, CA, 92014, USA

For Payment by Wire Transfer:

Bank information will be on the invoice you receive following submission of this application.

For payment by CC:

Name on Card: _____ **Authorized Signature:** _____

CC#: _____ **Exp:** _____ **Card Type:** __ MC __ Visa __ AmEx

FAX to: 858-876-1873 **or Email to:** chris.herold@MSACL.org