

# MSACL 2018 EU: Sponsorship Opportunities (*in USD \$*)

	select	select	select	select
<b>Sponsor Level</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	<b>\$17,500</b>	<b>\$12,300</b>	<b>\$6,800</b>	<b>\$3,650</b>
<b># Available</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>NA</b>
Exhibit Booth Discount	30%	25%	15%	10%
Corporate Workshop Discount	30%	25%	15%	10%
Logo on Attendee Name Badges for Conference	Yes	No	No	No
Logo on Program Cover	Yes	Yes	No	No
Logo on MSACL Promotional Poster(s) in Registration Foyer	Yes	Yes	Yes	Yes
Permission to place Standing Banners in Exhibit Hall: 1x2.2m (WxH)	3	2	1	No
Color Ad in Program (pages)	4	2	1	No
B&W Ad in Program (pages)	No	1	1	1
Literature Stand Slots at Registration Desk	3	2	1	No
Website Logo Placement: Left, under navigation	Yes	Yes	Yes	Yes
Upgrade B&W Ad to Color	NA	+ \$300	+ \$300	+ \$300
<b>TOTAL</b>				

*All payments must be made in **United States Dollars \$***

**Company:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**For Payment by Check:** Make payable to "MSACL" and mail to: MSACL, 205 12th St., Del Mar, CA, 92014, USA

**For Payment by Wire Transfer:**

Bank information will be on the invoice you receive following submission of this application.

**For payment by CC:**

**Name on Card:** \_\_\_\_\_ **Authorized Signature:** \_\_\_\_\_

**CC#:** \_\_\_\_\_ **Exp:** \_\_\_\_\_ **Card Type:** \_\_ MC \_\_ Visa \_\_ AmEx

**FAX to: 858-876-1873 or Email to: [chris.herold@MSACL.org](mailto:chris.herold@MSACL.org)**

**Cancellation Policy**

Before July 25, 2018	75%
After July 15, 2018	50%
After August 1, 2018	25%
After August 15, 2018	0%