

MSACL 2018 US - Exhibitor Application and Contract

Exhibits: January 23, 24, 25 (Tue Wed Thu)

Complete Hours and Details at https://www.msacl.org/2018US_Exhibits_for_Vendors.php

Exhibit Booth Includes: (a) 7x44" exhibitor Identification Sign, (b) basic 500 watt Electrical Power Strip, (c) Waste Basket & Daily Pickup (d) 6-foot draped table and 2 chairs, (e) Four **Exhibits Only** registrations – *not valid for exchange or upgrade*, (f) free Lead Collection via BadgerScan app (does not require wi-fi).

Does NOT include: (1) Full Conference & Exhibits Registration*, or (2) basic wi-fi, although shared wireless access is available for <\$20 per day through daily subscription to the wireless network in the Exhibit Hall.

*Please note that Conference & Exhibits registration is required to present an abstract (podium or poster).

EXHIBITOR:	Contact Name:
Billing Address: (if required to be on invoice)	Email:
	Tel:

Exhibit Booth Location Preference:: Select up to three booth numbers # _____ # _____ # _____ (NOT GUARANTEED)

List any exhibitor(s) you wish to be near:
List any exhibitor(s) you do not wish to be near:

Product/Service Description: You will be notified on how to submit ONLINE following application acceptance.

<p style="text-align: center;">Exhibit Booth(s) + \$400 per booth After Aug 23, 2017</p> <p><input type="checkbox"/> 1: \$3,950</p> <p><input type="checkbox"/> 2: \$7,900</p> <p><input type="checkbox"/> 3: \$11,850</p> <p><input type="checkbox"/> 4: \$15,800</p> <p><input type="checkbox"/> Sponsor Discount to \$ _____</p>	<p>Cancellation Refund Policy</p> <p>By Nov 06, 2017 : 75%</p> <p>By Dec 06, 2017: 50%</p> <p>By Jan 06, 2018: 25%</p> <p>After Jan 06, 2018: 0%</p>	<p>EXHIBITOR shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. MSACL shall be included in such policies as additional named insureds. In addition, EXHIBITOR acknowledges that MSACL does not maintain insurance covering exhibitor's property and that it is the sole responsibility of EXHIBITOR to obtain business interruption and property damage insurance insuring any losses by EXHIBITOR.</p> <p>Signature/Date: REQUIRED TO SIGN HERE <i>[submission via email constitutes signing]</i></p>
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<p>Exhibitor Lightning Presentations *NEW*</p> <p>1 slide, 90 seconds in California Ballroom Tuesday 15:30-16:30</p> <p>Up to 30 companies to participate. Slide must be received by MSACL by January 9, 2018 or payment and position is forfeited.</p> <p><input type="checkbox"/> \$190 (first-come, first-serve)</p>	<p>Meet-the-Experts Booth Tours *NEW*</p> <p><input type="checkbox"/> I AM interested in expert-led booth tours coming by my booth.</p> <p><input type="checkbox"/> I am NOT interested.</p>
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<p>Sponsor a Cappuccino Cart in the Exhibit Hall *NEW*</p> <p><input type="checkbox"/> TUE 16:30-20:30: \$790 ... Opportunity to support great</p> <p><input type="checkbox"/> WED 10:00-14:00: \$790 ... coffee and place your</p> <p><input type="checkbox"/> WED 17:30-19:30: \$690 ... standing banner next to</p> <p><input type="checkbox"/> THU 10:00-13:30: \$740 ... a coffee cart.</p> <p><input type="checkbox"/> THU 16:00-18:00: \$600 ... <i>Up to 2 banners/cart. Up to 3 carts.</i></p>	<p>Payment</p> <p><input type="checkbox"/> If paying by CC complete Authorization below.</p> <p><input type="checkbox"/> If paying by Check, make payable to "MSACL".</p> <p><input type="checkbox"/> If paying by Bank Transfer, you will receive transfer info on your invoice following submission of this application.</p>
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Amount Authorized: \$ _____ Name on CC: _____

Email: _____ Phone: _____

I authorize MSACL to charge the credit card listed for the amount listed. **Signature: SIGN HERE FOR CC Purchase**

CC Authorization: MC VISA AMEX Credit Card #: _____ Exp Date: _____

Questions: 858-922-5813
 Fax to: 858-876-1873
 Email to: chris.herold@msacl.org

Mail to: MSACL
 205 12th St
 Del Mar, CA 92014

Exhibit Hall Map

[Click Here to see currently booked booth positions](#)

Current positions may change if placement prioritization occurs by August 23.
 After August 23, priority is determined by Application Submission Date only.

Placement Priority, before August 23, is determined by:
Corporate Sponsorship Level > Previous Exhibitor > Application Submission Date

